Cover Letter Writing

What is a cover letter?
A cover letter is your chance to tell an employer why they should hire you instead of any other candidate. While your resume is a summary of your accomplishments, your cover letter allows you to explain why your education, experience, and abilities make you the best candidate. A cover letter should grab the employer’s attention and make them want to spend a little more time reading your resume, as well as your cover letter.

Parts of a cover letter:

- Salutation: Address the person to whom the letter is being sent. “Dear Dr./Mr./Ms. ____________” is the best format. Never use first names. Also, do everything possible to obtain a specific person’s name. “To Whom it May Concern” should only be used in cases when you have made every attempt to find a name and have been unsuccessful. Online searches and calls to Human Resources offices can often help you obtain the hiring manager’s name.
- Introductory paragraph: Tell the reader why you are sending a cover letter. You should state the position for which you are applying (include the position number, if one was included in the job description) and tell how you learned of the position. Also, include a sentence summarizing your primary reason for applying for the position.
- Body: Explain how your skills and experience make you an excellent candidate. Do not list everything from your resume; focus on what is most relevant to the position. Capture the reader’s attention by highlighting interesting achievements and challenges. Make the match between the employer’s needs and what you have to offer. If there are any items that are listed in the description but are not addressed in your resume, make sure to mention them in the cover letter. In some cases, this paragraph may actually be divided into two paragraphs.
- Concluding paragraph: Conclude your letter, thanking the employer for their time and expressing your enthusiasm to discuss the position with the employer. Make sure to include contact information.

Important points:

- Always send a cover letter with your resume.
- When you begin to write your cover letter, have the job description in front of you. Think about how you meet the qualifications and how the items on your resume fit with the requirements of the position.
- Avoid using form cover letters. Instead, your cover letter should be targeted to the specific position. Employers can tell when the same cover letter is being sent to many different organizations.
- Cover letters should be no longer than one page.
- Block formatting is generally best. Keep the formatting simple and clean, as well as similar to the resume’s formatting.
- Make sure to include information in the exact format as your resume. If you abbreviate “Avenue” in your resume, it should also be abbreviated in your cover letter.
- If you will submit your resume in person, leave room for a signature at the bottom. If it will be submitted electronically, space for a signature should be omitted.
- Just like your resume, errors in grammar, spelling, or punctuation can automatically disqualify you from consideration. Proofread and have others proofread prior to submitting.
Structure of a Cover Letter

Your Name
Address
City, State Zip
Phone Number
Email Address

Date

Employer’s Name
Title
Organization Name
Address
City, State Zip

Dear Dr./Mr./Ms. ______________:

Introductory Paragraph: State position for which you are applying, how you learned of the position, and why you decided to apply.

Body: Give specific examples of your qualifications, making the connection between your abilities and the employer’s needs.

Concluding Paragraph: Thank the employer for their time, reiterate your enthusiasm, and provide contact information for the employer to get in touch with you.

Sincerely,

Your Name
Mary Jane Sanderson  
PO Box 859  
Socorro, NM 87801  
(575) 896-5521  
msanderson@nmt.edu

December 12, 2011

Ms. Samantha Harris  
Technical Recruiter  
Stevens Memorial Institute  
598 Panorama Ct  
Santa Fe, NM 87501

Dear Ms. Harris:

My enthusiasm for the innovative cancer research being performed at Stevens Memorial Institute has led me to apply for the position of Biologist II. I will receive my Bachelor of Science degree in Biochemistry from New Mexico Institute of Mining and Technology (New Mexico Tech) in May 2012. I learned of this position from Mr. Rick Marks, Senior Biologist at Stevens.

I believe my combination of real-world experience and high-caliber education makes me an excellent candidate for this position. During the summer of 2011, I participated in the Research Experience for Undergraduates program at the University of Washington. This experience allowed me to study the effects of several known carcinogens both in the laboratory and in the field. I was recognized as an Outstanding REU Participant for my research, which I presented to a team of faculty members and researchers. This experience has prepared me to take on new research projects, examining research from all angles, which I believe is an invaluable skill.

I have also had the opportunity to conduct research as part of my Senior Thesis at New Mexico Tech. My project has focused on the presence of several known cancer-causing agents in various samples. I was responsible for designing the project and conducting the research. At the conclusion of my project, I will present my findings at the Student Research Symposium at New Mexico Tech. In addition to my research, my education at New Mexico Tech has included a broad spectrum of coursework, including biology, chemistry, and neuroscience classes. I have learned excellent laboratory and technical writing skills, both of which would be very beneficial to Stevens Memorial Institute.

I am very enthusiastic about this position and would welcome the opportunity to discuss my qualifications with you. Please feel free to contact me at (575) 896-5521 or msanderson@nmt.edu. Thank you for your time and consideration. I look forward to talking with you.

Sincerely,

Mary Jane Sanderson
Sample Cover Letter

Anthony T. Roberts
7886 Bullock Blvd.
Socorro, NM 87801
937.585.2267
aroberts2013@gmail.com

November 30, 2011

Dr. Maxwell Carter
Laboratory Director
Materials Engineering Department
University of Arizona
1 University Place
Tucson, AZ 85719

Dear Dr. Carter:

I am currently a junior at New Mexico Tech in Socorro, NM, pursuing a degree in Materials Engineering. I am applying for the position of Summer Laboratory Assistant in the Materials Engineering Department at the University of Arizona because I believe my lab experience at New Mexico Tech will be very applicable to this position. I learned of this position through the Career Services office at New Mexico Tech.

As my resume indicates, I have worked in the Materials Engineering Department at Tech for nearly a year. In this position, I have assisted underclassmen with lab work, accompanied classes doing field work at the Energetic Materials Research and Testing Center (EMRTC), and worked with faculty members on their research projects. This has allowed me to see the department in a new light and has given me the unparalleled opportunity to learn about many applications of the topics discussed in my classes. I have a strong interest in field safety, and my position in Materials Engineering has given me the ability to develop new strategies for monitoring safety and also the chance to teach underclassmen about safety, something that would be very beneficial as a Summer Laboratory Assistant at the University of Arizona.

I look forward to discussing this opportunity to you. I believe that my work experience and education would be very beneficial to your work in Materials Engineering. Please feel free to contact me at 937.585.2267 or aroberts2013@gmail.com. Thank you for your time and consideration.

Sincerely,

Anthony T. Roberts

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