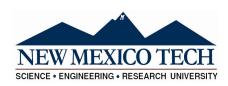
Posted: July 27, 2022



POSITION ANNOUNCEMENT

TITLE: IP & COMMERCIALIZATION COORDINATOR (2)

DEPT: SOUTHWEST INNOVATION ALLIANCE

REG ☑ TEMP □ FULL TIME ☑ PART TIME □

STARTING RATE or SALARY RANGE \$40,000-\$48,000

Employees being promoted to a higher classified position receive the minimum for the position or a pay rate adjustment of 8% whichever is greater.

All regular positions also entitle the employee to several benefits including health, dental, vision, life insurance, and retirement which is largely paid by New Mexico Tech for the employee and dependents.

INTERNAL POSTING THROUGH: August 4, 2022* consideration will be given first to temporary and regular tech employees who apply within the 7 day internal posting. Applications received after the 7 day posting margin will be considered with other outside applicants.

JOB DUTIES:

Under the supervision of the Tech Transfer & Transition Officer, the incumbent will be responsible for conducting technology-marketing efforts in support to the Southwest Innovation Alliance (SWIA) PIA through the United States Air Force Research Laboratory (AFRL) for the Department of Defense (DoD). The fundamental purpose of this position will support in planning, executing, and tracking technology-marketing campaigns based on various technologies in the AFRL intellectual property (IP) portfolio. The incumbent will also be responsible for creating and monitoring social media marketing efforts.

REQUIRED QUALIFICATIONS:

Bachelor's degree - Area of study: Business, Science, Engineering, or related field. Proficiency in Microsoft Word and Excel required. Ability to communicate effectively, both orally and in writing required. Experience in database management (internal/external) required. Ability to work both independently and in a team environment required. Skill in use of personal computers and related software applications required. Ability to understand and follow complex, detailed technical instructions required. Working knowledge and skill in intellectual property concepts desired. Project planning skills desired.